Strategic Planning Committee Kick-off

Indiana Birth-5 Grant

April 10, 2019
Welcome & Introductions

• OECOSL Birth-5 Grant leaders: Nicole Norvell, Rene Withers
• Strategic plan facilitation: Gena Lewis, Maggie Novak, Kentaro Matsuura
• B-5 Grant project manager: Dawn Downer
• Ice breaker: Get to know each other
  – Break into groups of 4-5 and ask each other your names, roles/workplaces, and what you hope to achieve from strategic planning. Try to form groups with a few people you may not know.
Agenda

• Birth-5 (B-5) Grant overview (also called the Preschool Development Grant/PDG)
  – Purdue, KSMC, and Indiana University introductions

• Strategic planning process
  – Goals and expectations
  – Collective Impact Approach
  – Topic areas and discussion
  – Timeline

• Next steps
Birth-5 Grant Overview
B-5 Grant Background

Forty-six states and territories received grants for 2019 from the federal Administration for Children and Families (ACF) for preschool development.

- The grant is “designed to fund states to conduct a comprehensive statewide birth through five needs assessment followed by in-depth strategic planning, while enhancing parent choice and expanding the current mixed delivery system consisting of a wide range of provider types and settings...” (ACF Funding Announcement)

- Per the federal funding announcement, the strategic plan should focus on:
  - Enhancing collaboration and coordination among existing of early childhood education
  - Improving kindergarten transitions, particularly for low-income or disadvantage children
  - Better using existing resources to improve quality, expand parental choice, and enhance school readiness
  - A competitive, follow-on grant opportunity expected at the end of year
# Indiana’s B-5 Grant Activities

The federal grant application outlined five activities for states to complete. The following summarizes Indiana’s approved tasks for each activity.

<table>
<thead>
<tr>
<th>Item</th>
<th>Indiana Specific Tasks</th>
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</table>
| **Activity One**<br>Statewide needs assessment | • Gathering and evaluating existing data  
• Examining quality and availability of programs and supports  
• Describing populations who are vulnerable, underserved, or in rural areas  
• Analyzing how families utilize the system  
• Identifying measurable indicators of progress that align with the State’s vision and outcomes  
• Assessing transition supports and gaps  
• Assessing the workforce  
• Analyzing of local leadership to lead change |
| **Activity Two**<br>Strategic plan | • Conducting evaluation of current plans, assessment tools, and data systems  
• Identifying common elements  
• Disseminating findings to gain support for the plan  
• Engaging families  
• Outputs include data roadmap and strategic plan |
### Indiana’s B-5 Grant Activities Cont’d

<table>
<thead>
<tr>
<th>Item</th>
<th>Indiana Specific Tasks</th>
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| **Activity Three** | - Working with family advisory group to assess how families access programs  
                             - Creating texting application to disseminate information to families by building upon the Indiana State Department of Health’s (ISDH) Liv app  
                             - Recommending system changes regarding best practices  
                             - Developing culturally and linguistically appropriate parent materials  
                             - Developing strategies stakeholders can adopt that connects vulnerable families to B-5 resources |
| **Activity Four** | - Working with technology company to build upon existing technology directed at ECE programs ad families in order to embed best practices information  
                             - Identifying best practices in areas such as transitions, family engagement, community coalition building, highly trained workforce, trainings, and technology  
                             - Identifying mechanisms to share best practices |
| **Activity Five** | - Broadly disseminating models for leadership and supporting local communities to implement those models statewide |

*Note: Per ACF, activity 5 may not commence until activities 1-2 are complete*
B-5 Grant Governance & Strategic Plan Partners

Robust engagement is a crucial component of the B-5 grant. We will involve traditional early childhood education partners as well as new stakeholders.

### B-5 Grant Governance

- **Governor**
- **OECOSL**
- **Advisory Council**
- **Collaborating Partners**
- **Other Stakeholders**

### Strategic Plan Partners

#### Advisory Council (Incl. Governor’s Office and OECOSL)

- Family & Social Services Adm. (incl. OECOSL)
- Dpt. of Child Services
- Geminus/Head Start
- Dpt. of Education
- ECE providers
- Indiana Youth Institute
- Purdue University
- Governor’s Office
- State Dpt. of Health
- ELAC
- Early Learning Indiana
- Indiana AEYC
- Lilly Endowment
- Fairbanks Foundation

#### Collaborating Partners

- Governor’s TF on Drug Prev, Trtmt, & Enforcement
- Comm. on Improving the Status of Children
- Home Visiting Advisory Board
- IN Housing and Community Dev.
- Dpt. of Corrections
- Childcare Coalitions
- Dpt. of Workforce Development
- Indiana University
- Riley, Child Development
- IN System of Care Adv. Board
- Business & Philanthropy Leaders

#### Other Stakeholders – Families and children

- Families and children
**B-5 Grant Partners**

Several key grant activities will inform one another, and stakeholders may receive information or requests from these partners.

**Role:** Needs Assessment  
**Members:** Sara Schmidt, Ellen Litkowski, James Elicker, Robert Duncan

**Role:** Strategic Plan Facilitation  
**Members:** Maggie Novak, Gena Lewis, Kentaro Matsuura

**Role:** Data Roadmap  
**Members:** Grant Brazelton, Josh Wakefield, Brian Banta, and Nathaniel Reed

**Role:** B-5 Grant Evaluation  
**Members:** Michael Conn-Powers, Allison Howland

**Role:** B-5 Grant Project Manager  
**Members:** Dawn Downer
B-5 Grant Timeline

The one year grant cycle necessitated overlapping work in order to complete all activities. Grant activities 1 and 2 must be completed before activity 5.
Strategic Planning Process
Strategic Plan Goals and Expectations
Between today and August 31, we will engage in a swift process that can meaningfully impact the lives of Hoosier families with children ages 0-5.

**Goal:** To develop one strategic plan that addresses the birth-5 service array in regards to access, quality, creates a collaborative roadmap where current plans diverge or do not address topics, and includes measurable outcomes and plan for monitoring.

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<th>Expectations</th>
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<tr>
<td>• Open dialogue and collaboration</td>
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<td>• Attention to the B-5 topics and tabling tangential subject matter</td>
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<td>• Adherence to the timeline dictated by the grant</td>
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<td>• Consideration of alignment and efficiencies</td>
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<tr>
<td>• Engagement of B-5 families</td>
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<td>• Leverage of commonalities that currently exist in our separate strategic plans</td>
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<td>• Participation in a fluid process where revisions will be made over time</td>
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<td>• Recognition our work directly influences a follow-on grant application with fewer awards</td>
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<td>• Understanding that final strategic plan is subject to approvals</td>
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Collective Impact Approach

We will be using the Collective Impact Approach to ensure all parties’ contributions are incorporated into the project.

**Collective Impact Approach:** This approach recognizes no single policy, government department, organization or program can meet all the needs or address all challenges. We can only make progress when we all contribute.

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<tr>
<th>Five Key Elements of Collective Impact</th>
<th>Application to B-5 Strategic Plan</th>
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<tbody>
<tr>
<td>1. Developing a common agenda</td>
<td>Purpose of meeting today</td>
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<tr>
<td>2. Accountability through data</td>
<td>Use of existing data and outputs from Purdue and KSMC studies</td>
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<tr>
<td>3. Developing a plan of action</td>
<td>Defined steps and measurable outcomes are a key component of the strategic plan</td>
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<td>4. Open communication</td>
<td>Many stakeholders participated in drafting the grant, and stakeholders representing diverse areas will be involved in the strategic plan</td>
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<td>5. “Backbone” support</td>
<td>OECOSL can facilitate implementation and monitoring</td>
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### Strategic Documents Under Review

In order to leverage the significant contributions that have already been made in B-5 programming, we are reviewing recent strategic documents.

- Ikaso is reviewing and analyzing existing strategic plans and other key documents for commonalities, differences, and gaps.
- Portions of the analysis, relevant to specific discussions, will be provided as preparation materials ahead of future strategic planning sessions.
- Documents under review include:
  - Indiana’s ESSA plan
  - Indiana’s 2018-2021 CCDF plan
  - DCS assessment conducted by CWG
  - Head Start 2018 assessment and performance measures
  - Healthy Families Indiana Strategic Plan
  - ISDH Strategic Plan
  - ISDH Maternal and Child Health Outcomes Assessment
  - Indiana Project Launch Evaluation
  - Help Me Grow Indiana 2018 Report
  - Early Learning Indiana’s 5 year plan and On-the-Road to Pre-K plan

- Please send any other documents you would like considered as soon as possible.
# Strategic Plan Preliminary Topic Areas

The following four topic areas and corresponding sub-topics align with the Indiana’s grant application and the federal requirements of the B-5 grant.

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<thead>
<tr>
<th>Topic Area 1</th>
<th>ECE program improvement and capacity building</th>
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<tbody>
<tr>
<td></td>
<td>• Increasing program operating and cost efficiencies</td>
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<td></td>
<td>• Addressing birth-3 program capacity</td>
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<td></td>
<td>• Expanding On-My-Way PreK</td>
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<td></td>
<td>• Coordination of capacity building activities</td>
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<td>• Enhancing professional development for ECE staff</td>
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<tr>
<th>Topic Area 2</th>
<th>Collaboration and coordination to increase family engagement</th>
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<td></td>
<td>• Increasing family involvement</td>
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<td></td>
<td>• Ensuring families are linked to the full range of services they need (includes training for ECE staff to recognize needs and link families to resources)</td>
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<thead>
<tr>
<th>Topic Area 3</th>
<th>Collaboration, coordination, and alignment of ECE programs and other programs that serve children ages 0-5 in order to prepare children for elementary school</th>
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<td></td>
<td>• Providing opportunities for and decreasing barriers to facilitate better partnerships between programs</td>
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<td></td>
<td>• Improving the transition from ECE programs to kindergarten</td>
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<td>• Coordinating resources and services</td>
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<th>Topic Area 4</th>
<th>Partnership opportunities in the community that improve coordination, program quality, and delivery of services</th>
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<tr>
<td></td>
<td>• Head Start</td>
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<td>• LEAs/early childhood coalitions/local communities</td>
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<td>• State and Local Governments</td>
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<td>• Private Entities (including faith-based entities)</td>
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Strategic Plan Preliminary Topic Areas Discussion

• What resonates about the 4 main topic areas?
• Are there sub-topics you would alter or add to any of the topic areas?
• What topics are most applicable to your work? Where would you like to volunteer your time?
Strategic Plan Workgroups & Timeline

We have outlined an iterative process of meeting, drafting, and revising in order to maximize access to relevant data and stakeholder time.

Proposed Timing for Strategic Plan Work

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<tr>
<th></th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
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<td>Topic Area One</td>
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<td>Topic Area Two</td>
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<td>Topic Area Three</td>
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<td>Topic Area Four</td>
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<td>All Topic Area Revisions and Strategic Plan Finalization</td>
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Via OECOSL and ECE providers, families will be engaged at crucial points for focused discussions.
Next Steps
Next Steps

• Send any strategic planning documents to Maggie
• Volunteer for workgroup(s)
• Schedule workgroup meetings